

# ICKM UPDATE-BOTSWANA PRESENTATION

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| MALABO COMMITMENTS                   | SUBTHEMES   | KNOWLEDGE CHANNEL & PRODUCTS  | ACTION   | TARGET AUDIENCE                         | Annual Targets                              | Source of information   | Frequency | ROGRESS REPORTS   |
|--------------------------------------|---|---|--|---|---|---|-----------|---|
| 1. Commitment to CAADP Process       | 1.1 Country CAADP Process                             | News article Status on Malabo Declaration Implementation<br><br>Social Media<br>TV Documentary<br>MOA newsletter<br>Website | Engage CAADP and Malabo Focal Person                                 | Policy makers<br>Politicians<br>Farmers | 4   | Department of Research, Statistics and Policy (DRPSD)<br>CCARDESA<br>SADC secretariat |           | A meeting was held with the Deputy Director of the Department of Research, statistics and Policy Development, Ms. Daphney Keboneilwe to establish a working relationship with <b>CCARDESA ICKM</b><br><br>This resulted in the country meeting  |
| 2. Investment Finance in Agriculture | 2.2 Domestic Private Sector Investment in Agriculture | Radio Programs plus television programs (Financiers)<br>News articles   | Develop a series of Radio programs, tv documentary and news articles | Farmers<br>Agribusiness owners          | 5<br>(1 Tv documentary)<br>4 radio programs | Financiers<br>Farmers<br>Business owners  | Quarterly | A Television program(Tsa Temo-Thuo) was produced on the 20-06-2022 aired on Botswana Television Regarding financial assistance that farmers through the Horticulture Subsidy program, receive from National Development Bank<br>Pitso ya Balemi interviewed farmers who had benefited from the horticulture subsidy at National Development Bank on 22-06-2022<br>Molemi Ithute featured a financial expert to advise farmers on what is required for them to access funding 23-06-2022<br>Bread Basket then featured a small stock expert to discuss ways/ method of showing profitability of a business for youth who wanted to apply for funding from Ministry of Youth 22-06-2022<br><br>NEWS ARTICLES: Agrinews no longer in circulation However external media was engaged to write stories about it. |

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| 3. Ending Hunger                           | 3.1 Access to agricultural inputs and technologies and research information | Interactive radio/tv programs<br>Website links-MOA, CCARDES, NARDI<br>News article<br><br>Leaflet(Biochar production)<br><br>Knowledge centre/libraries. | Engage Experts And farmers<br>Ensure visibility to Access to research publications.<br><br>Develop expert/farmer database. | Farmers<br>Policy makers<br>Researchers and Academia | 4 | Farmers<br>NARDI<br>DAR<br>Agribusiness owners | Quarterly | Tsa Temo- Thuo<br>Pitso Ya Balemi<br>Molemi Ithute   |
| 4. Eradicating poverty through agriculture | Youth job in agriculture<br><br>Women in agriculture                        | News Articles<br>Interactive Radio Program (featuring success young farmers and women)   | Engage women and youth Associations And Academia<br><br>(Knowledge inclusion)  | Youth, women, policy makers,                         | 4 | BUAN<br>Farmers<br>Farmer Association          | Quarterly | 2 interviews with successful youth farmers in MOSISEDI commercial farms were published on CCARDESA Facebook page and YouTube page<br>Pitso ya Balemi runs this programs weekly where women make up 60% of the interviews |

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| 5. Intra-African Trade in Agriculture Commodities and Services | Intra-African Trade in agriculture commodities and services | News articles<br>Leaflets                                 | Liaise with MOA Departments dealing with Cross border issues<br><br>Promotion Cross Border import and export system   | CCARDESA<br>ICKM<br>Farmers<br>Extension            | 4 | MOA<br>Departments                        | Quarterly | Molemi Ithute program featured different permit requirements of importing commodities from South Africa <ul style="list-style-type: none"> <li>• Fish</li> <li>• Vegetables</li> <li>• Cereals</li> </ul>                       |
| 6. Resilience to Climate Variability                           | 6.1 Resilience to climate related risk                      | leaflets<br>News article<br>Extension officer<br>workshop | Promoting CCARDESA Mobile App & ICKM system<br>Engage Experts on Climate issues   | Farmers,<br>agribusiness<br>community,<br>extension | 4 | Dpt.<br>Meteorology<br>MOA<br>Departments | Quarterly | Budget constraints  |
| 7. Mutual Accountability for Actions and Results               | 7.2 Peer Review and Mutual Accountability                   | Report<br>Learning notes<br><br>Strategy<br>Document      | Needs assessment of Agricultural knowledge capture and share of Malabo and CCARDESA themes.<br>Capacity building of on KM.<br><br>Create Awareness on-Botswana KM strategy. | MOA staff   | 2 | MOA staff                                 | Quarterly | A sub technical committee has been formed to cascade the Knowledge Management strategy<br><br>Working with CCARDESA ICKM to develop the strategy and collaboration on Malabo<br><br>The strategy is still in development stages |

# Challenges

- inadequate buy in of the KM strategy.



# Recommendations

- There is a need to provide a budget for Website and Mobile Application sensitization workshops. This workshops will help us to understand the farmers' needs and effective communication tools that are required.
- At least one meeting per year between CCARDESA and the executive Management of Ministries (stakeholder engagement)
- To form strategic partnership with relevant stakeholders(Memorandum of Agreements)

# Acknowledgement

- CCARDESA has done well to train ICKM focal points on Knowledge Management
- Continuous engagement with Mrs. Bridget Kakuwa on country plans
- ICKM focal point will meet physically in 2023