

# AGRI HUBS

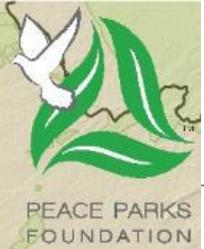
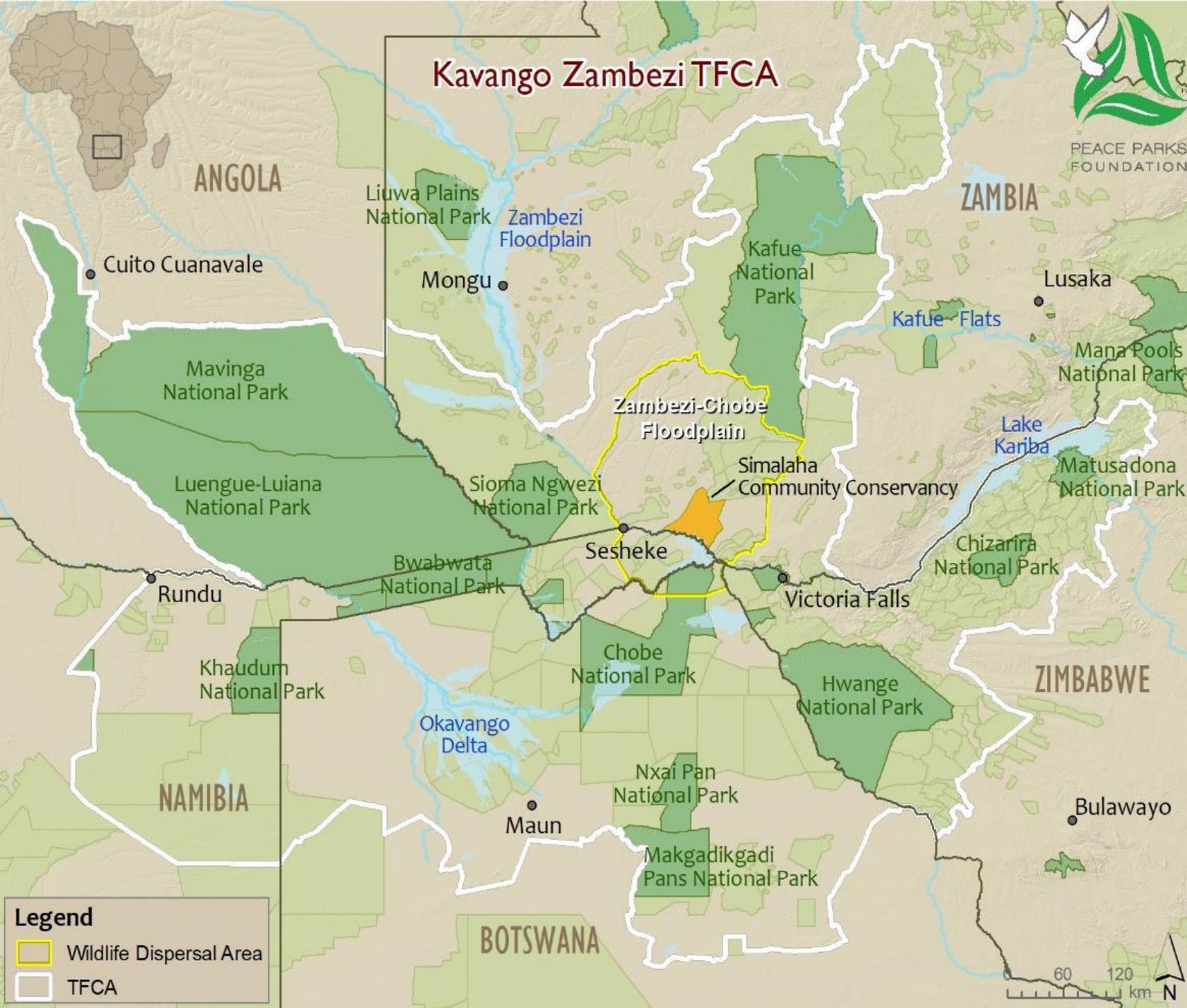
*International Climate Initiative (IKI):*

**Growing Greener Project**

**Restoration and sustainable agro-pastoral systems in open  
arid landscapes across Southern Africa**

**ICKM Sensitization workshop**

**23<sup>rd</sup> – 25<sup>th</sup> September, 2025**



PEACE PARKS FOUNDATION

**Simalaha** forms part of the **Kavango – Zambezi TFCA**

**Lays in Zambezi – Chobe WDA**

**Conservancy** were **communities** with their **livestock** co exist with **Wildlife**

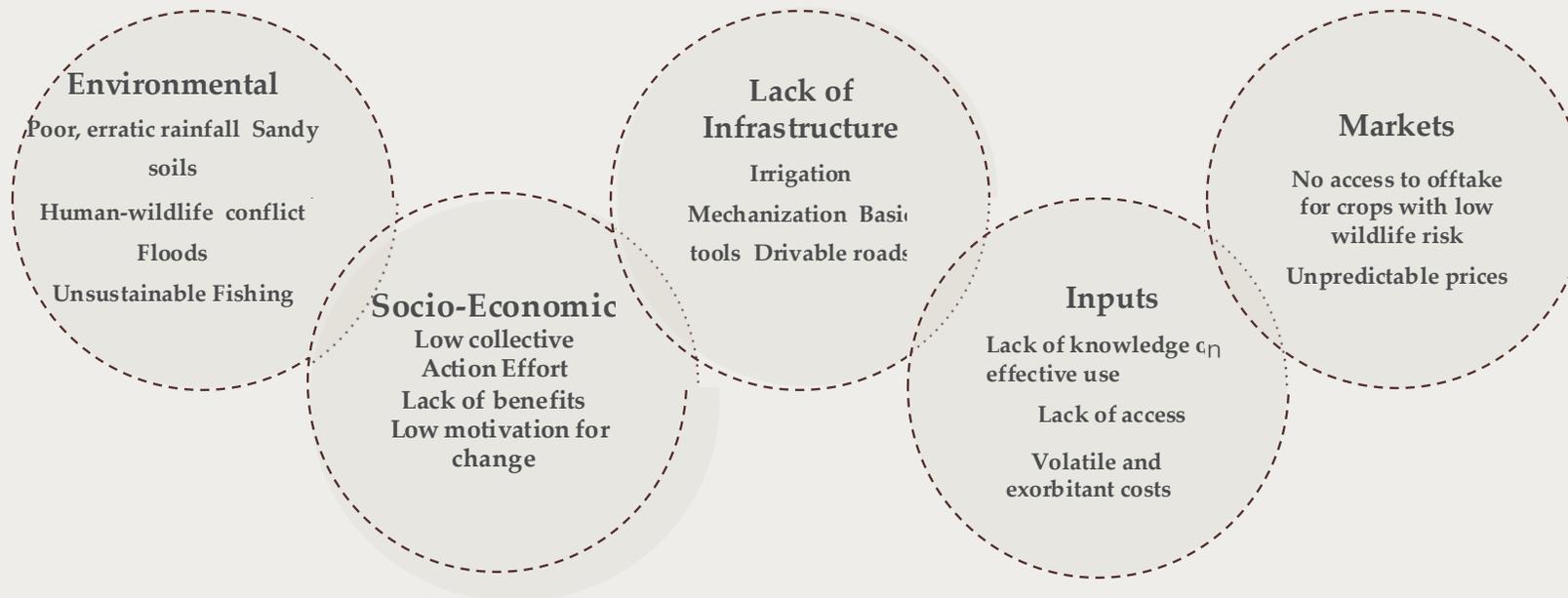
**The region** fall in **Agro ecological zone 1 (< 800mm of rain annually)**

**Legend**  
Wildlife Dispersal Area  
TFCA

60 120 km N

# RATIONALE

## Challenges farmers face in the Simalaha/ Zambia



## THE SOLUTION: AGRIHUBS

- A farmer group owned and managed sustainable cooperative commercial farming enterprise comprising a networked system where ..... are coordinated



Production



**Training and Extension services:** Knowledge generation/innovation function – Best practice & local knowledge and practice



Input and output markets access

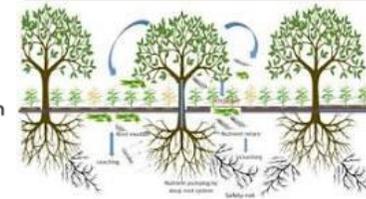
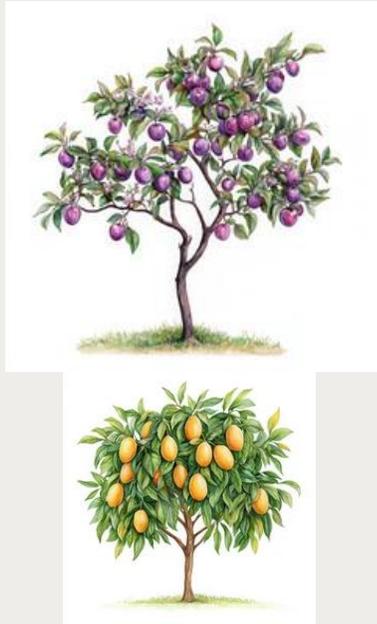


**Processing:** value addition with infrastructural support.

### Key Objectives:

- To improve community livelihoods through increased income and food security
- To reduce human wildlife conflict and enhance co- existence
- Ultimately reducing pressure on unsustainable use of the Natural resources .

# The Project Boundary



- 2–9 ha irrigated hub plots, fenced and secured
- Agroforestry buffer zones with multipurpose trees
- Excludes wildlife corridors & forests to reduce conflict

## Project Outcome:

The introduction, demonstration and adoption of community-led market-oriented agropastoral land use systems that prevent soil and landscape degradation while fostering sustainable rural development in and around the Simalaha landscape in Zambia.

## Output II:

People in targeted communities in and around the Simalaha Community Conservancy in Zambia are reaping economic benefits from soil and landscape restoration interventions.



# Delivery Impact

Farmers will be enabled to:

- i. **Pool resources together and share risks and costs to develop higher value products coming from more sustainable local production.**
- ii. **Increased income at household level**
- iii. **Increased market opportunities (improved produce, new crops/ products, and down-stream services and/or products) and creating the market link.**
  - **Value addition:** e.g. production of sunflower for oil extraction and cake for input as feed additive for chicken rearing; processing of honey from beekeeping activities.



# Indicator table

<b>Indicator</b>	<b>Baseline</b>	<b>Progress</b>	<b>Target</b>
<b>0.3 Green house gases reduced &amp; sequestered</b>	<i>Practice of regenerative / smart agriculture</i>		<i>TBD</i>
<b>L.1 Communities with adopted agri hub Plan</b>	<i>All have guide line but have NO formal Plans</i>	<i>2</i>	<i>5 with land business plans by 2026</i>
<b>I.2 Cooperatives with land or conservations agreements</b>	<i>One cooperative ( 5men and 4 women)</i>	<i>2 cooperative Mabumbu and Sikauzwe 61 women , 40men</i>	<i>345 registered men 155 registered women</i>
<b>II.1 Average income from sale of products and services</b>	<i>2024:- K47634.57 for 9 participating HHs. Average of ( Euro 220.30) K5292.73</i>	<i>2024/25 K 44325( Euro1702) Euro 154 vs Euro 113 (K2112)</i>	<i>Euro 1256.48 for 200 beneficiaries ( 140 men and 60 women)</i>
<b>II.2 Activities related SMMEs</b>	<i>Income Unknown</i>	<i>2 cooperative identified 2 different value chains s/flower, Maize &amp; Milk)</i>	<i>30% increase for 140 SMMEs (70 men and 70 women)</i>
<b>IV.1 Strengthen capacity for SLM and Leadership</b>	<i>1 cooperative Nr of trainings &lt; 8</i>	<i>Identified 7 key gaps for targeted cooperatives with collective coop agreements</i>	<i>5 cooperative</i>

# Road map to achieving impact

- Facilitation of land acquisition and enterprise identification
- Capacity building:-
  - Governance related trainings
  - Gender/ youths trainings in farmer groups.
  - Enterprise management and development ( opportunity identification)
  - Financial literacy
- Exposure visits- Minimum of 5

## Continuation.....

- Shortlisted 6 /18 cooperatives assessed
- Focusing on the 3 / 6 Shortlisted
- Engagement of gaps identified



# Identification of Potential Value Chains

- Milk value chain
- Sunflower Value chain
- Chilli Out grower
- Honey
- Agro Shop
- Cereal/cowpeas bulking for school feeding programs



**THANK YOU**





# Showcasing :- Agric hub

- In SCC, the first hub started in May 2022 as a pilot
- Managed by a Cooperative as a business enterprise
- The Value chain was picked as a response to a community needs
- But with other factors like availability of water & local markets
- Crops grown categorised as Commercial and non commercial
- Commercial incl. Crops like Onion, Chilli & Seedlings
- Chilli is low input crop and its a HWC responsive crop
- While Non commercial incl leafy vegetables & tomatoes at small scale, enough not to cause competition with local farmers.



# 2024

2024	Fresh(kg)	Unit price (zk)	Total value (zk)	Dry( kg)	Unit price (zk)	Total value (zk)
June-	1495.88	K9 per kg of fresh chill	13,462.92	101.45	K25 per kg of dry chill	2,536.25
July	2106.15		18,955.35	108.15		2,703.75
	338.05		3042.42	52.15		1303.75
Aug	370.7		3336.3	0		-
Sept	0			265.6		6640
<b>Total</b>	<b>4310.78</b>		<b>38,796.99</b>	<b>527.35</b>		<b>13,183.75</b>

# 2025

Activity/period;_2025	Jan-jun 2024	Jul-dec 2024	Jan-jun 2025	Total for 2 seasons
Number of farmers	5	5	12	
Fresh chilli harvested (kg)	1,459	2,451	342	4252kg
Dry chilli harvested (kg)	101.45	275,75	1702.4	2079.15kg
Amount received from fresh chilli (zmw)	13,138	18,955	3078	K38,268
Amount received from dry chilli (zmw)	2,536	10,004	54,476.80	K66,983.80
	15,674	28,959	57,554.80	105,251.80